

FM

VOGUE

A/615/0167

15 credits

Level: 4

Fashion Media

09/01/17 - 14/03/17

Module Leader:

Hannah Shakir

CONDÉ NAST
COLLEGE of
FASHION
& DESIGN

VOGUE FASHION FOUNDATION DIPLOMA | 2018-19

GROUP B2

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DAVIS, CARLOTTA, IZZAH



EDITORIAL Non Fashion	EDITORIAL Non Fashion	EDITORIAL Non Fashion	EDITORIAL Non Fashion	EDITORIAL Non Fashion 2	EDITORIAL Non Fashion 2
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VOGUE TRAVEL COLLECTION	VOGUE TRAVEL COLLECTION	VOGUE TRAVEL COLLECTION	VOGUE TRAVEL COLLECTION	VOGUE ASKS	Ad Chantila



V O G U E F L A T P L A N

Our flat plan is based on the Vogue February 2019 edition and consists of 250 pages. The layout of the flat plan runs in columns and follows a logical order. Included in our flat plan is:

1. Final Cover
2. Mood board for main fashion shoot: Street Urchins
3. Trend Page: Never to be tyed down
4. Still life photo shoot: Active Colour
5. Fashion feature: A Modest Movement
6. Non fashion feature: Top Of The Bill
7. Beauty feature: Arimatic Diva's
8. Bibliography

VOGUE



OUR COVER STAR

Jodie Comer is a 25-year-old British actress who first grew in prominence taking roles in *Doctor Foster* in 2015, *Thirteen* in 2016 and now in a high-profile new BBC drama *Killing Eve* in 2018 as assassin Villanelle (IMDb, 2019). Receiving her first BAFTA nomination for her role in *Thirteen* in 2017, but is currently nominated for six awards for her role in *Killing Eve*. The show has become critically acclaimed, with the second season starting on April the 7th 2019 (Lannucci, 2019).



VOUGUE FRONT COVER - PROCESS PAGES



VOGUE

SIGNATURE
SCENTS

10

ICONIC WOMEN WHO
CHAMPION THEM

*BREAK
THE
CYCLE*

THE FIGHT
AGAINST
DOMESTIC VIOLENCE
INTENSIFIES

MODERNITY MILENIALS &
MODEST FASHION

THE CLOTHES REVOLUTIONISING THE MEDIA

Staring Jodie Comer

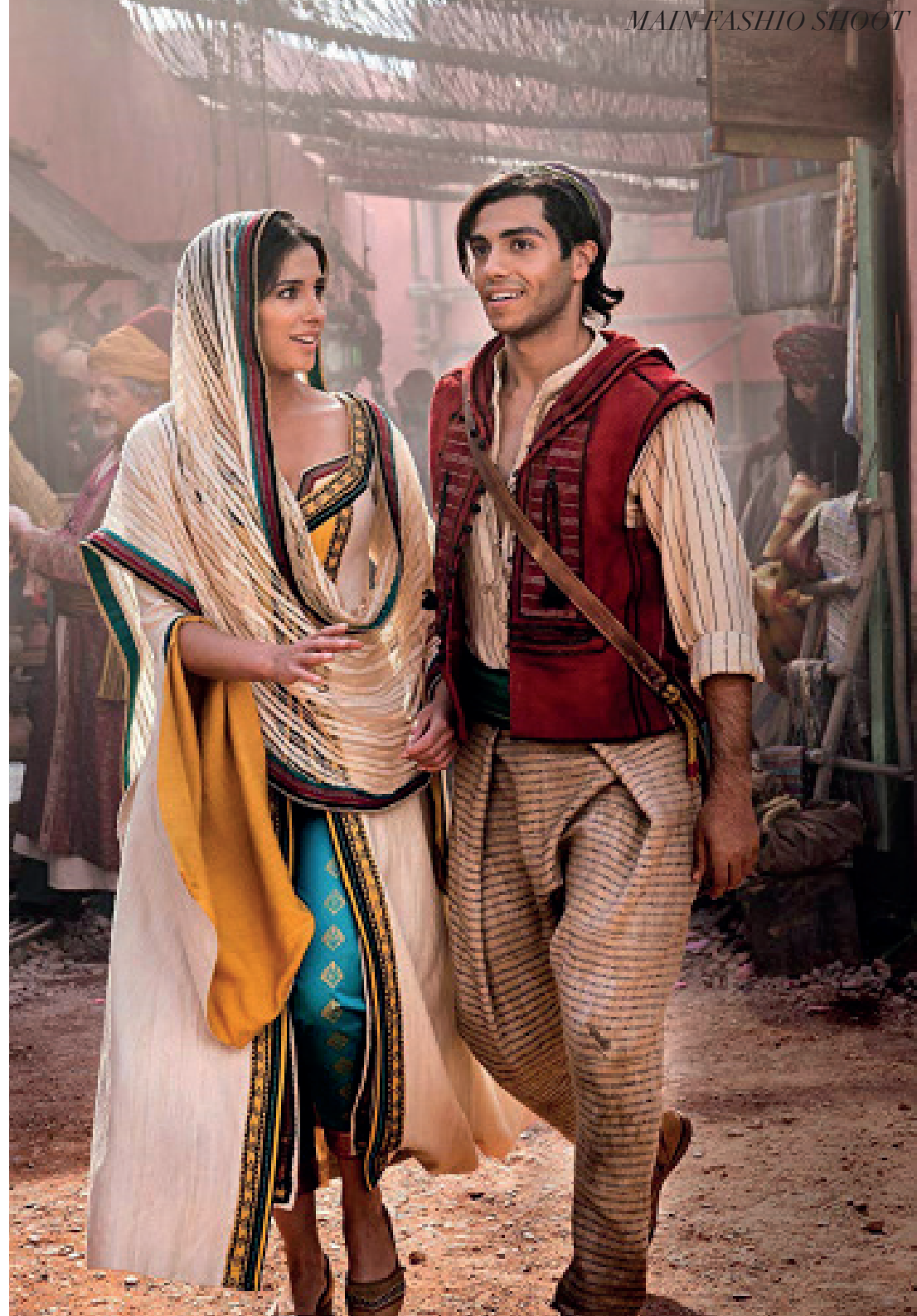


FINAL FRONT COVER

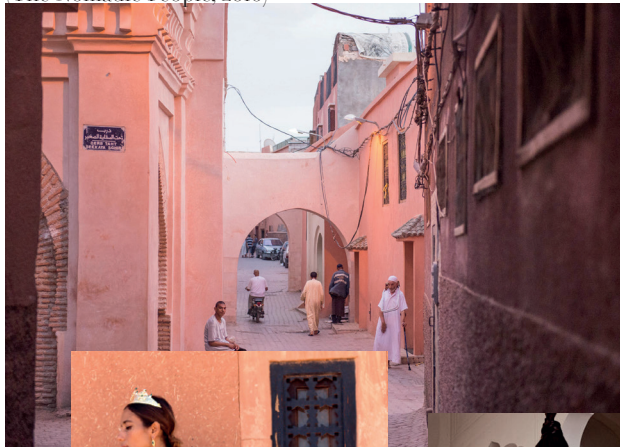
M A I N F A S H I O N S H O O T

S T R E E T U R C H I N S

Aladdin has received its own live-action reboot with people and will be in cinemas 25th May 2019. The original Disney animation film was released 27 years ago in 1992 (IMDb, 2019). With the average age of the Vogue reader being 37 (Vogue, 2019), 27 years ago the average reader would have been 10 years old. This movie provides the opportunity for nostalgia of their own childhood and an opportunity to introduce their own children to Aladdin. To star in the shoot we would use Zoe Thaets tipped by Vogue to be one of the break out models of 2019 (Okwodu, 2018). Having walked the runways of the Spring 2019 shows for Dior and Jacquemus, Zoe is one to watch. The shoot location would be in Morocco. Aladdin is set in the fictional Arabian city Agrabah. To evoke the feeling of fantasy we will have four main locations Chefchaouen (Blue city), Marrakech (Pink city), Menkes (Yellow city) and Assilah (White city).



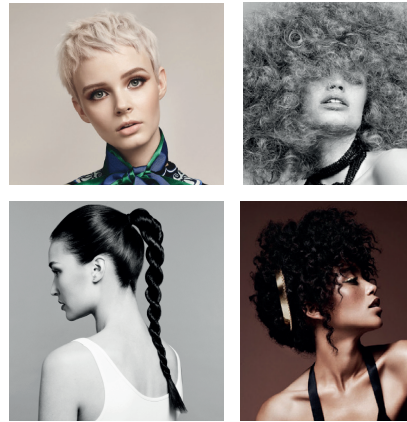
(The Nomadic People, 2016)



(Bakchic, 2019)



(All Hair, Hooker and Young, 2019)



MAIN FASHION SHOOT



(Partoul, 2012)



(Bakchic, 2019)



(Mario Testino for Vogue India, 2017)



(Hadlee-Pearch for Le Style, 2018)

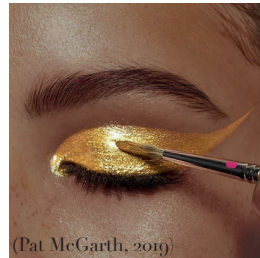
(Mario Testino for Vogue India, 2017)



(Mario Testino for Vogue India, 2017)



(Lisa Christine, 2019)



(Pat McGarth, 2019)



(Karim Sadli for Vogue Italia, 2018)



(Jimmy Choo, 2019)



(Cartier, 2019)



(Mario Testino for Vogue India, 2017)



MAIN FASHION SHOOT TEAM

STYLIST: KATE PHELAN

PHOTOGRAPHER: NICK KNIGHT

MAKEUP: PAT McGRATH

HAIR: GEORGE NORTHWOOD



(Paul Wetherell for The Gentle Women, 2012)



(The Impression of Nick Knight, 2019)



(Ben Hassett Portrait of Pat McGrath, 2018)



(George Northwood, 2019)

Edited by Naomi Smart
Styling by Sara Fernandez

Never to be tyed down

Take a twirl in the Tie-Dye, and pepper your S/S 19 Wardrobe with psychedelic colors which have made their appearance on the runways many times over. Whether it was a toker-in-Ibiza look from Roberto Cavalli or rainbow tie-dye at Burberry, this trend comes in full circle. This nostalgic trend has a feel of childhood crafts, freedom and youthfulness ready to be worn again.

MODEL: ANAIS MALL, PHOTOGRAPHER: BENNY HORNE, STYLES BY: SARA FERNANDES, HAIR: MARK HAMPTON



(THE FASHION PHOTOGRAPHY)



(THE FASHION PHOTOGRAPHY)



“There’s something so uplifting about tie-dye. It reminds me of summertime, of childhood, of freedom.” - Steff Yotka, Vogue.com

From the top left clockwise, Tie-dye V-neck sleeveless silk-satin gown, £1015, Galvan. Tie-Dye Dress, £29.99, Zara.com. Tie-dyed cashmere sweater, £870, The Elder Statesman. Hand made and crafted tie dye denim jacket, £215, Levi’s. Tie dye jeans, £512, Loewe. Tie-Dye Cargo Jeans, £1,150, Dior.com.

(STELLA MCCARTNEY TIGAWALK 2019)

(COLLIANA STRADA TIGAWALK 2019)

(STELLA MCCARTNEY TIGAWALK 2019)



ACTIVE COLOUR

Out with the melancholy pastels of spring past and in with a splatter of primary coloured scarfs.. It is time to splice through your spring wardrobe with an infusion of colour. Think Mondrian meets Yves st Laurent 1965; Bold is Brilliant.



S T I L L L I F E

Initially our group were drawn to the way Burberry present their scarves on their website. Scarves were tied onto black rectangular structures in interesting manners- a technique we favoured aesthetically. After choosing scarves as our accessory choice, we researched colour trends using WGSN, which predicted a surge of primary colours for Spring 2019. The combination of geometric structure and primary colour were reminiscent of a Mondrian painting, which left us inspired to choose one of his pieces as a basis for our still life concept.

PROCESS PAGES



Throughout the process of getting the correct image we experimented with form, structure and lighting throughout the still life shoot. For the final product we decided a smaller structure of the black boxes with the scarves expanding out of the frame had a cleaner and more professional overall aesthetic. Although we liked the more shadowed image (right) we felt that to fit with the Vogue style, the middle image with less shadowed effect would be more appropriate.



A Modest Movement

How fashion is taking on islamophobia

The fashion feature is an investigative piece which aims to debunk the challenges in perception surrounding modest fashion profile in the media. With a correlation being made between the hijab and islamophobia, shown by more than a third of Britons still believing that Islam pose a threat to life (Perraudin, 2019). Within the next year Modest fashion is set to experience a growth period of around 50% by 2020 according to Steven Wright at the University of South Wales (ITV, 2018). The new millennial Muslim market has emerged accounting for \$44 billion of the \$1.9 trillion global Muslim market (Usher, 2018). A market which could be potentially at risk due to the new freedom of movement and ability for people to travel post-Brexit (Williams, 2018). Modest fashion is not just a religious stance it has become a cultural choice for many women. This April will be one year since the launch of fashion label Layeur, a celebration of modern modesty. Batsheva (Vogue, 2019) took to the New York fashion week to present a wearable modest fashion collection.

(Khadijah, 2018)



(De Young museum, Contemporary Muslim Fashion, 2018)



(Brain Daly for Vogue, 2018)



(Lateur, 2018)

(Jacob Sack-Jones for the Guardian, 2017)



(Viero Alessandro for British Vogue, 2019)



HM Government

Transforming the Response to Domestic Abuse Consultation Response and Draft Bill

January 2019

CP 15

(HM Government, 2019)

Top Of The Bill

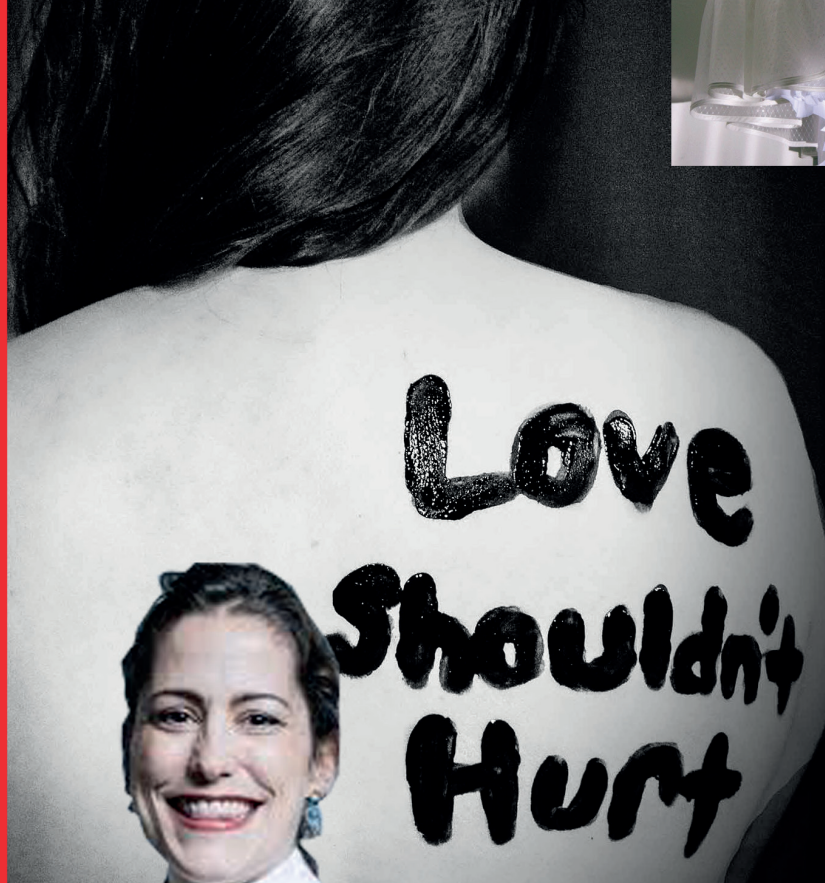
Meet the women on the forefront of change; discussion, deliberation and domestic violence.

On the 21st January 2019, the government made decisive and affirmative action against Domestic violence within the UK, drafting the new Domestic Violence Bill (Government, 2019). The non-fiction feature is an interview, which would speak to the women integral to the putting together of the Bill, Sandra Horley CBE (Chief Executive of Refuge), Suzanne Jacob OBE Chief Executive of SafeLives), Katie Ghose (Chief Executive of Women's Aid), Dr Nicola Sharp-Jeffs (Director of Surviving Economic Abuse) and Minister for Crime, Safeguarding and Vulnerability, Victoria Atkins. Discussing the benefits of the legislation and the challenges still faced in 2019 and whether the legislation has gone far enough. With the UK set to leave the UK on the 29th March this will be a landmark piece of legislation protecting the rights of women and men. Previously, the Human Rights Act (1998) was a piece of European Law which covered the UK without a British Bill of rights in place upon departure there would have been inadequate protection for survivors. The recent figures from the Office of National Statistics showed "an estimated 2.0 million adults aged 16 to 59 years experienced domestic abuse in the last year (1.3 million women, 695,000 men)" (Office of National Statistics, 2018).

(Steven Meise for Vogue Italia, 2014)



(Sydney Sims for Undark, 2018)



(Chris McAndrews of Victoria Atkins, 2017)



(Sandra Horley, Refug, 2019)

(Suzanne Jacob, Safelines, 2017)



(Ian Forsyth of Kate Ghose, 2017)



(Steven Meise for Vogue Italia, 2014)



(Gucci.com, 2019)

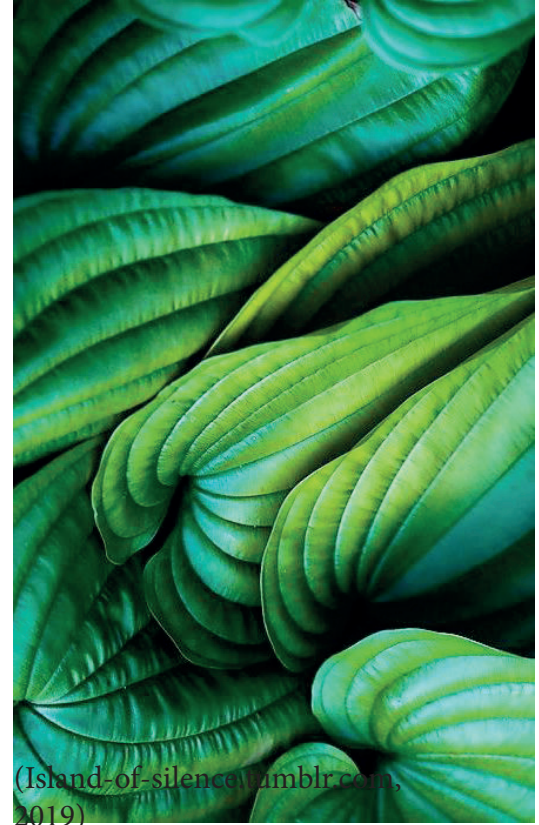
Aromatic Diva's

Our definitive list of A-List Favorites.

Perfume is the most distinctive and intimate of beauty products as it reveals volumes about its wearer and is therefore of paramount importance to a woman's life. Coco Chanel once said, "A woman who doesn't wear perfume has no future." There's something about a spritz of perfume that can change you – a fragrance which gets you ready for a meeting or one that helps you celebrate Friday night. A scent can also transport you back in time, be it to your teenage years, your first trip abroad or your wedding day. Our signature fragrance also says a lot about us, it reveals our personal taste and gives others something to remember us by. From bright citrus notes and seductive musks to beautiful florals, spring's newest fragrances are a bold and alluring bunch. Here, Vogue selects 10 of the best new perfume launches which powerful women of today adore. This feature includes a Digital online interview series as well where celebrities talk about what their favourite scents are and give the story behind them. Read on to match some of Britain's most iconic women with their equally iconic scents.



(Marian Soli, 2019)



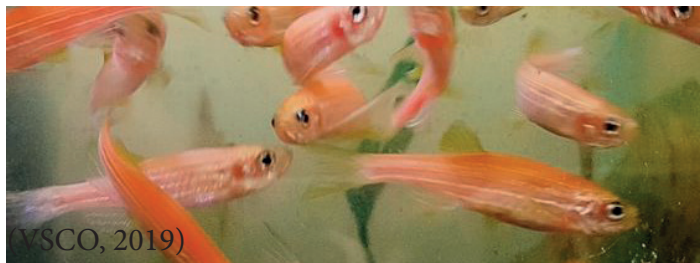
(Island-of-silence/Amblur.com, 2019)



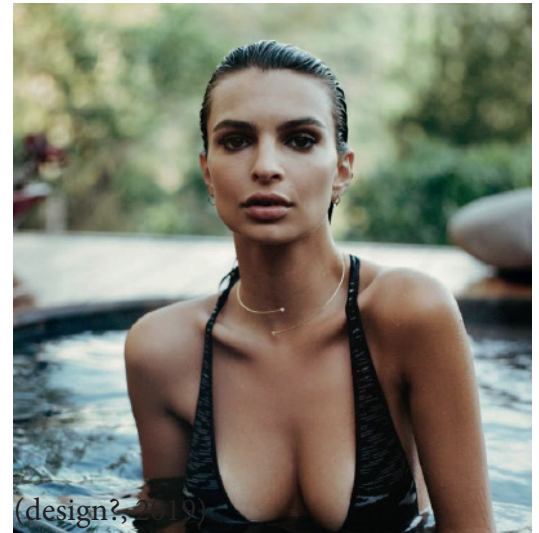
(Pinterest, 2019)



(Gucci.com, 2019)



(VSCO, 2019)



(design?, 2019)

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